

Theo Stowell · Curriculum Vitae

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SUMMARY

Online content writer specialising in topics including technology, productivity and knowledge management (500,000+ words published, 150,000+ reads). Copywriter with experience crafting website copy and social media CTAs for online knowledge businesses. Former conservation volunteer for over 5 years, collecting avian high tide roost numbers used in RSPB reports. Zoology graduate from Top-5 UK university (UoSheffield, as per *The Guardian*, 2023) including a 1st-class literature review on UK beaver reintroduction.

EDUCATION

- 2022 - 2025 Bachelor's Degree in **Zoology** at **The University of Sheffield** including 1st class literature review *Assessing the reintroduction of the Eurasian Beaver (*Castor fiber*) across Britain* (Overall Grade 2.1)
- 2020 - 2022 A-Levels in **Biology, Mathematics, Photography and Physics** at **Castle School Sixth Form** (Grades A*AAA Respectively)
- 2021 - 2022 Extended Project Qualification at **Castle School Sixth Form**, on the question *Does the positive impact of rewilding extend beyond conservation benefit?* (Grade C)
- 2018 - 2020 GCSEs at **Castle School** (Grades include five 9s, five 8s and one 6)

EXPERIENCE

- Assistant Reserve Warden @ RSPB** Mar 2019
- Building and erecting nest boxes in preparation for the bird breeding season at RSPB Nagshead and coppicing willow trees and creating ideal breeding habitat for nightingales at RSPB Highnam Wood.
 - Lewis Thomson, senior reserve warden at the time, said at the end of the placement - '*Theo coped well in challenging conditions and showed initiative in different situations. He has been a pleasure to work with and I hope he goes on to have a career in conservation.*'
- Avian Census Volunteer @ A Forgotten Landscape** Dec 2016 - Apr 2022
- Spanning five years of monthly surveying at Hill Pill - a high-tide bird roost site on the Severn Estuary near Shepperdine. The data that I and the other volunteers collected was used in a report by the RSPB concerning the impact of conservation efforts on avian populations in the Lower Severn Vale.

PROJECTS

PARAZETTEL

[Link to Site](#)

September 2023–Present: A successful ongoing solo entrepreneurship endeavour including launching products and services teaching effective productivity and knowledge management to knowledge-working professionals. This continues to include content writing for organic audience generation (on Medium and YouTube), and email marketing and backend funnel design for business and product launches and updates (using Kit (fmr. ConvertKit), Stripe, Google Analytics and WordPress).

Fundamentalised

[Link to Site](#)

May 2023–November 2025: Continued weekly writing, filming and publication of a personal blog/newsletter, sharing stories and lessons from building and developing my life and other specific projects (such as the above PARAZETTEL, as well as other photo and video projects). Built a website to host the content from scratch using Hugo as the website framework and CMS.

ACHIEVEMENTS

British Physics Olympiad Senior Physics Challenge 2021 - Bronze Award

Gloucestershire Wildlife Trust Junior Wildlife Photographer of the Year 2020

UK Maths Trust Intermediate Maths Challenge 2019 - Silver Award

OCR Entry-Level Latin 2017 - Entry 3

DIGITAL SKILLS AND CHARACTER

Digital Skills	Very high literacy in any standard digital environment; entry-level R competency for stats, using RStudio; highly competent use of creative tools such as Adobe Photoshop and Adobe Lightroom; real-world experience commercial marketing and web design tools such as Google Analytics, Google Search Console, Kit (fmr. ConvertKit) and WordPress.
Characteristics	High-agency, committed, encouraging, takes the initiative, calm, present and optimistic.